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Benefit to society



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Benefit to society - Real Lives, Real People

Blackpool Coastal Housing is proud to be a part of a nationwide campaign to help change the often innaccurate way Social Housing tenants can be portrayed to the public by the media.

There are 17 Housing Associations included within this fresh, new and ambitious research campaign and we are very much looking forward to tackling the negative stereotyping and misrepresentations associated with Social Housing.





Its time to meet the real people...

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